

THE FINANCIAL IMPLICATIONS OF HEART DISEASE



COSTS ARE ON THE RISE

The estimated direct and indirect cost of cardiovascular disease in 2011 was \$320.1 billion. By 2030, medical costs are projected to reach \$918 billion.

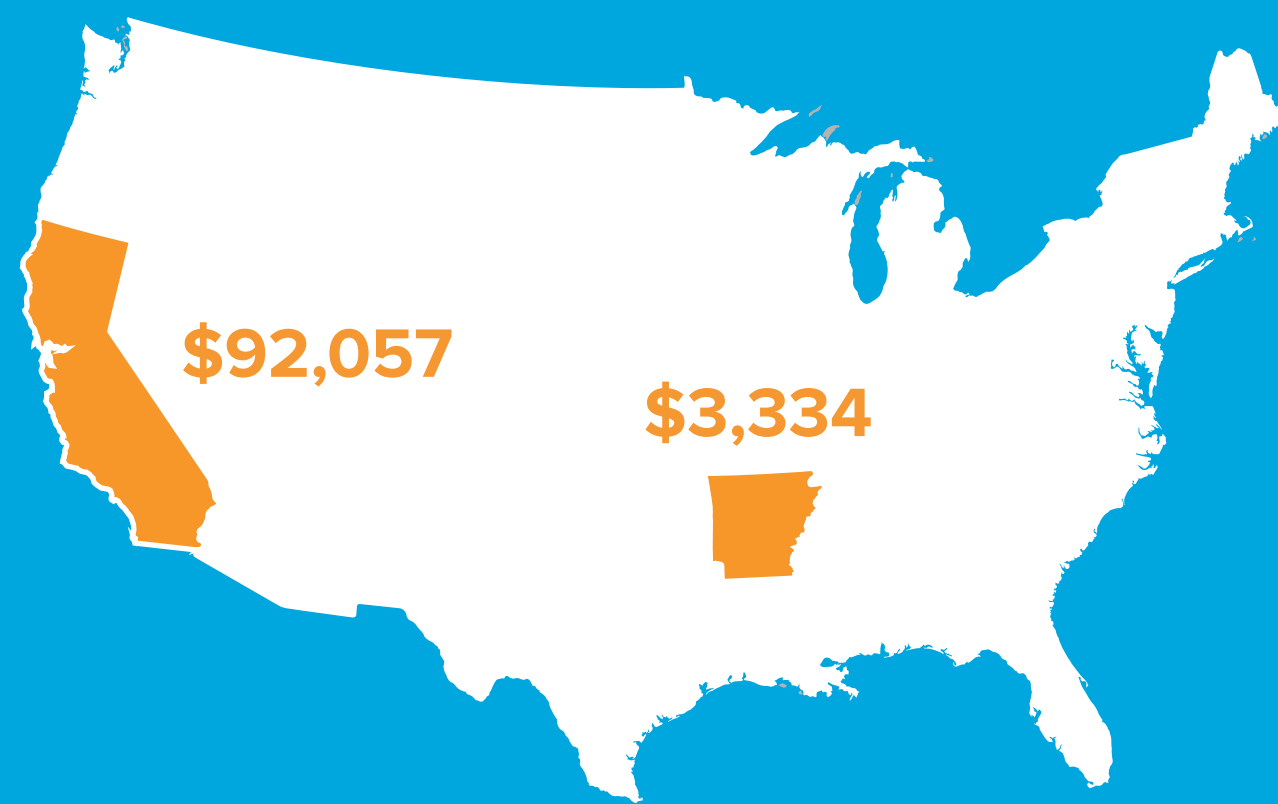
Source: Circulation: Heart Disease and Stroke Statistics -- 2015 Update: A Report From the American Heart Association," p. e160, Jan. 27, 2015. (<http://circ.ahajournals.org/content/131/4/e29.full.pdf+html>)

LOCATION, LOCATION, LOCATION

The average bill for treatment associated with a heart attack without major complications at a hospital in Danville, Arkansas, was **\$3,334**.

Across the country in Modesto, California, the same diagnosis incurred an average bill of **\$92,057**.

Source: CNN Money. Your heart attack bill: \$3,300 in Arkansas, \$92,000 in California. Chris Isidore <http://money.cnn.com/2013/05/08/news/economy/hospital-bills/> Accessed: Jan. 21, 2016



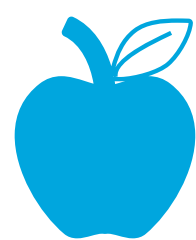
BY THE NUMBERS

Heart valve procedure and hospitalization	\$53,282
Coronary artery bypass graft procedure	\$46,912
Cardiac pacemaker insertion or replacement	\$24,545

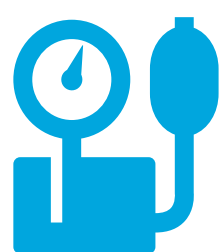
Cost may be higher or lower depending on location.

Source: Procedure pricing for zipcode 90210, HealthcareBluebook.com, 2016, (https://www.healthcarebluebook.com/page_ConsumerFront.aspx) Accessed 01/26/2016

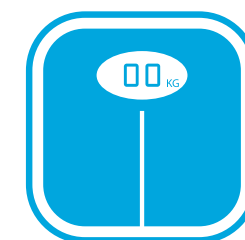
PREVENTATIVE MEASURES



Eat a diet that includes fresh fruits and vegetables.



Monitor blood pressure at home, at a pharmacy or at a doctor's office.



Maintain a healthy weight and exercise regularly.

To learn more about voluntary insurance, visit aflac.com.

Coverage is underwritten by American Family Life Assurance Company of Columbus. In New York, coverage is underwritten by American Family Life Assurance Company of New York. Worldwide Headquarters | 1932 Wynnton Road | Columbus, Georgia 31999